

## :: Summary

This post explains the expression “selling like hotcakes.” The phrase originated because of little cornmeal cakes that were very popular in colonial America and sold very quickly. Therefore, the expression “selling like hotcakes” came to mean “selling quickly, effortlessly, and in great quantity.”

## :: Exercises

### Matching

- |             |              |              |                |
|-------------|--------------|--------------|----------------|
| 1. hotcake  | 5. bear      | ( ) reunião  | ( ) portanto   |
| 2. business | 6. gathering | ( ) ímã      | ( ) aplicar-se |
| 3. sell     | 7. apply     | ( ) vender   | ( ) negócios   |
| 4. magnets  | 8. therefore | ( ) panqueca | ( ) urso       |

## :: Vocab words

- |                                           |                                |
|-------------------------------------------|--------------------------------|
| 1. grease - gordura, graxa                | 6. cornmeal - farinha de milho |
| 2. effortlessly - sem esforço             | 7. pork lard - banha de porco  |
| 3. dipped - mergulhado                    | 8. quantity - quantidade       |
| 4. quickly - rapidamente                  | 9. _____                       |
| 5. fundraiser - forma de arrecadar fundos | 10. _____                      |